

RESONANCE

Resonance: Librarians Out Loud & On Purpose

The single most important story librarians and entire library systems must share today is your Worthy Purpose: your personal purpose as a librarian and your library's highest purpose within your community.

In this fast-paced workshop filled with fun and effective exercises, you will learn how to build credibility with your constituents through your personal why. How to inspire your audience with your compelling vision for the future of libraries. And how to connect in this fraught moment with effective storytelling techniques so you, too, deliver the shiver with impact and joy for libraries.

You will walk away with:

- Your personal narrative about why you chose and continue to choose to be a librarian.
- Your organization's resonant Worthy Purpose and importance for your community.
- Tips on deploying your story from hard Q&A from your community to high-stakes keynotes.

AUDIENCE

This workshop is designed for librarians and teacher-librarians in school libraries and public library systems.

AUDIENCE SIZE

Maximum: 50 people

LENGTH OF TIME

The workshop can be conducted as a 3-hour, 4-hour, or a full-day (8 hour) experience. As well, it can be delivered in person or online.

BIO

Your workshop leader will be Justina Chen, an award-winning novelist, story strategist to leaders, and co-founder of Chen & Cragen. Her YA novels have won several accolades, including the Asian Pacific American Award for Literature. Her middle grade debut—*With Twice the Love*, Dessie Mei—was recently published. Seen as a thought leader on executive communications, Justina joined The Rockefeller Foundation's twelve-person convening on storytelling for social good, along with CNN, BBC, and NPR. Justina calls Seattle home, yet she feels at ease wherever she goes so long as she has her coconut black tea, journal, and pen.

For more information, please contact justina@chenandcragen.com.

For leaders: www.chenandcragen.com

For readers: www.justinachen.com

"Your workshop was my favorite session of the entire Washington Library Association conference. I was so moved by how you beautifully told each of our stories and related them to the library and library service."

–Lori Lewis, Neill Public Library

"Energizing and helpful workshop! Sometimes it is hard to hold onto hope, and getting to share and brainstorm our library missions together reminded me why this work is so important."

–Anthony Morris, San Juan Island Library

"Thanks for leading the Seattle Public School librarians through a valuable and fun session identifying our purpose and articulating our vision. We now have a strong starting point for communicating our purpose with stakeholders in the district and Seattle community as a whole."

–Dana West, Teacher-Librarian, Nathan Hale High School

"This was by far the best session I've ever been to and should be offered to all librarians. Very healing, very empowering. I can't say enough good things about Justina and her gift of storytelling."

–Workshop attendee, Washington Library Association

"Absolutely amazing. Everyone should see this. Emotional and inspiring. Thank you x 100."

–Workshop attendee, Washington Library Association

"This was, without question, the best possible way I could have experienced the end of WLA. Beautiful and moving."

–Workshop attendee, Washington Library Association